



# **BASTYON - DECENTRALIZED SOCIAL VIDEO PLATFORM & MINI-APP MARKETPLACE POWERED BY **PKOIN****

**Staking Return in 2025 = 30%+**  
(**<1M active, <99% of projects in crypto**)



Decentralized Social Media

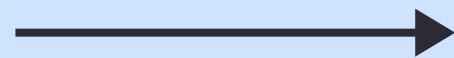
# **Bastyon is a decentralized social network and app marketplace, powered by distributed computing and internal cryptocurrency Pocketcoin (PKOIN)**

- Fast growing bootstrapped decentralized non-corporate social network
- Team of top developers led by former Director of Risk from FactSet Research Systems
- PKOIN is already used for advertising (~6k+ PKOIN in December and growing)
- PKOIN is already used for decentralized economy (food, clothes, real estate)
- More traction and real world utility than vast majority of projects 10-50X larger



# TRACTION 1:

Google Play 172k  
active devices  
from 176 countries

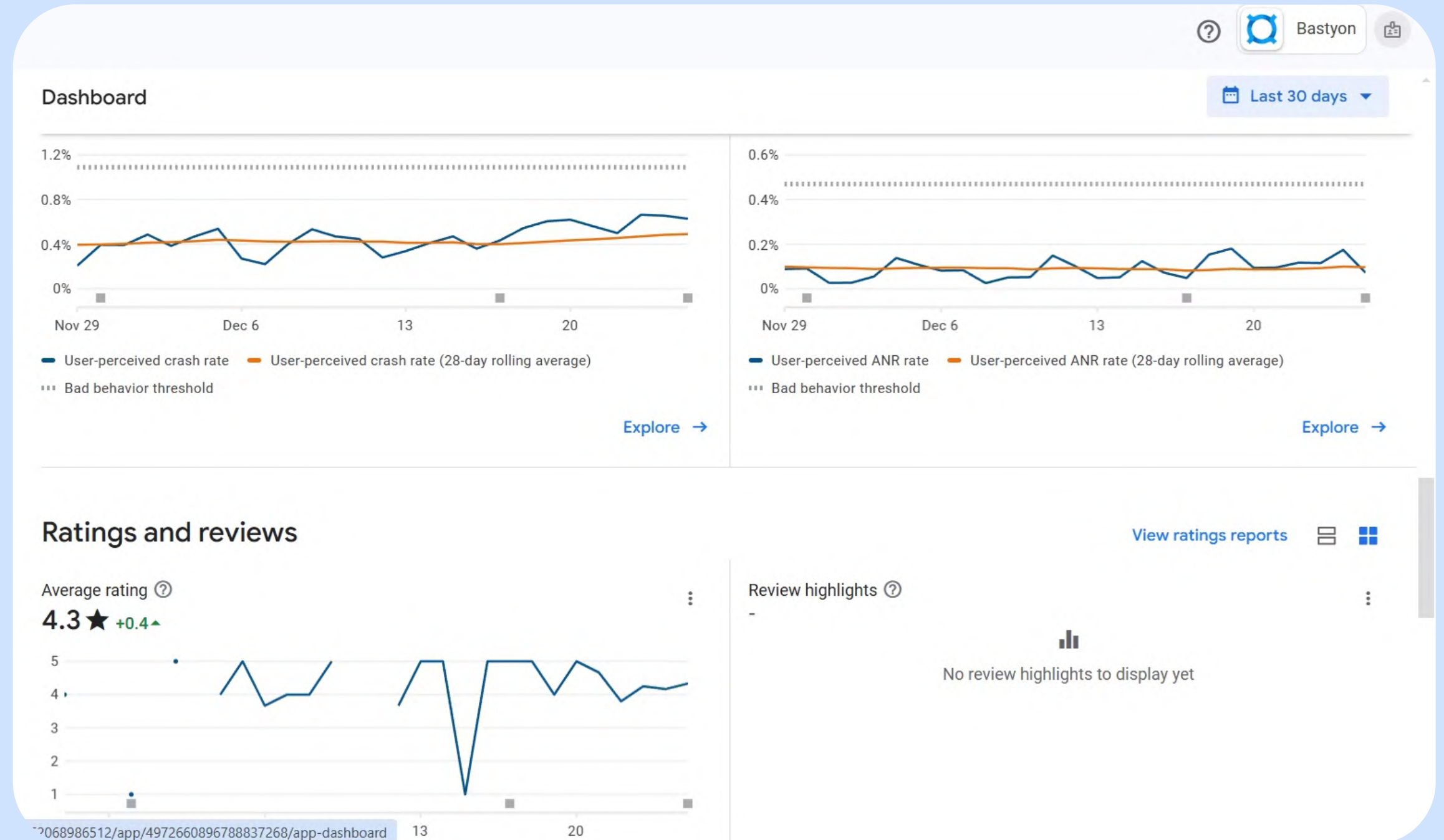


A screenshot of the Bastion dashboard interface. At the top right, there's a user profile for 'Bastion' with a question mark icon. Below that, the 'Dashboard' title is followed by a date filter set to 'Last 30 days'. The main content area features the Bastion logo and name, with 'pocketnet.app' and a link to 'View on Google Play'. Under the 'Production' section, it displays 'Active' with '172K active devices' and '176 countries / regions'. Below this is a 'Show test tracks' dropdown. The 'Inbox' section contains three messages: 1) 'Your recent app updates have been published' with a note that users should see changes immediately but it may take longer, dated Dec 26. 2) 'SDK issues in your latest production release 1801070 (1.8.107)' for 'com.google.android.gms:play-services-...', dated Dec 26. 3) 'Your identity has been verified' with a note that verification was successful, dated Dec 20. At the bottom, there's a 'Your KPIs' section with a 'Choose KPIs' button and a grid icon.



# TRACTION 2:

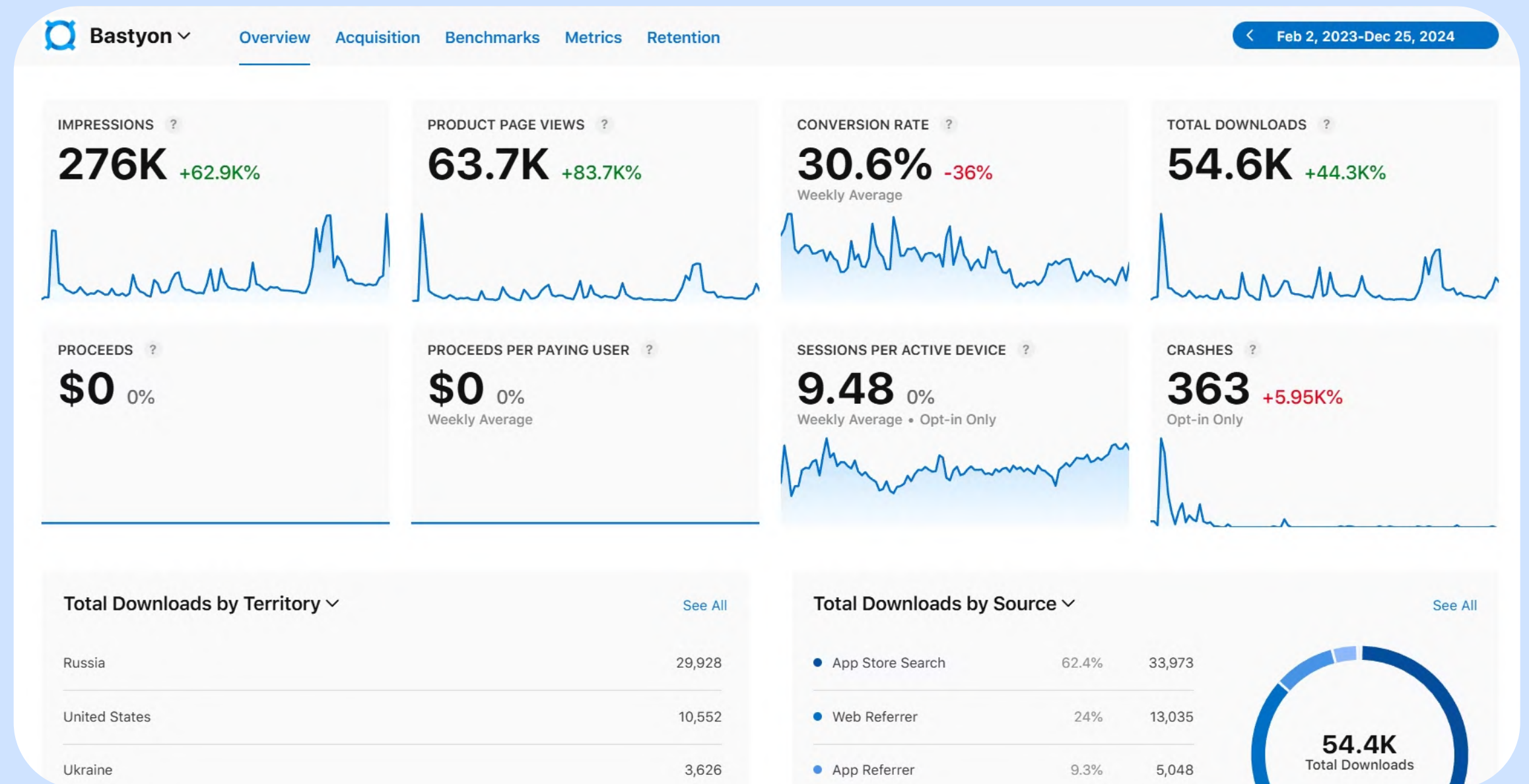
## Rating of 4.3 on Google Play and rising





# TRACTION 3:

Apple appstore  
app got to 54.6k  
downloads  
in <1 year!



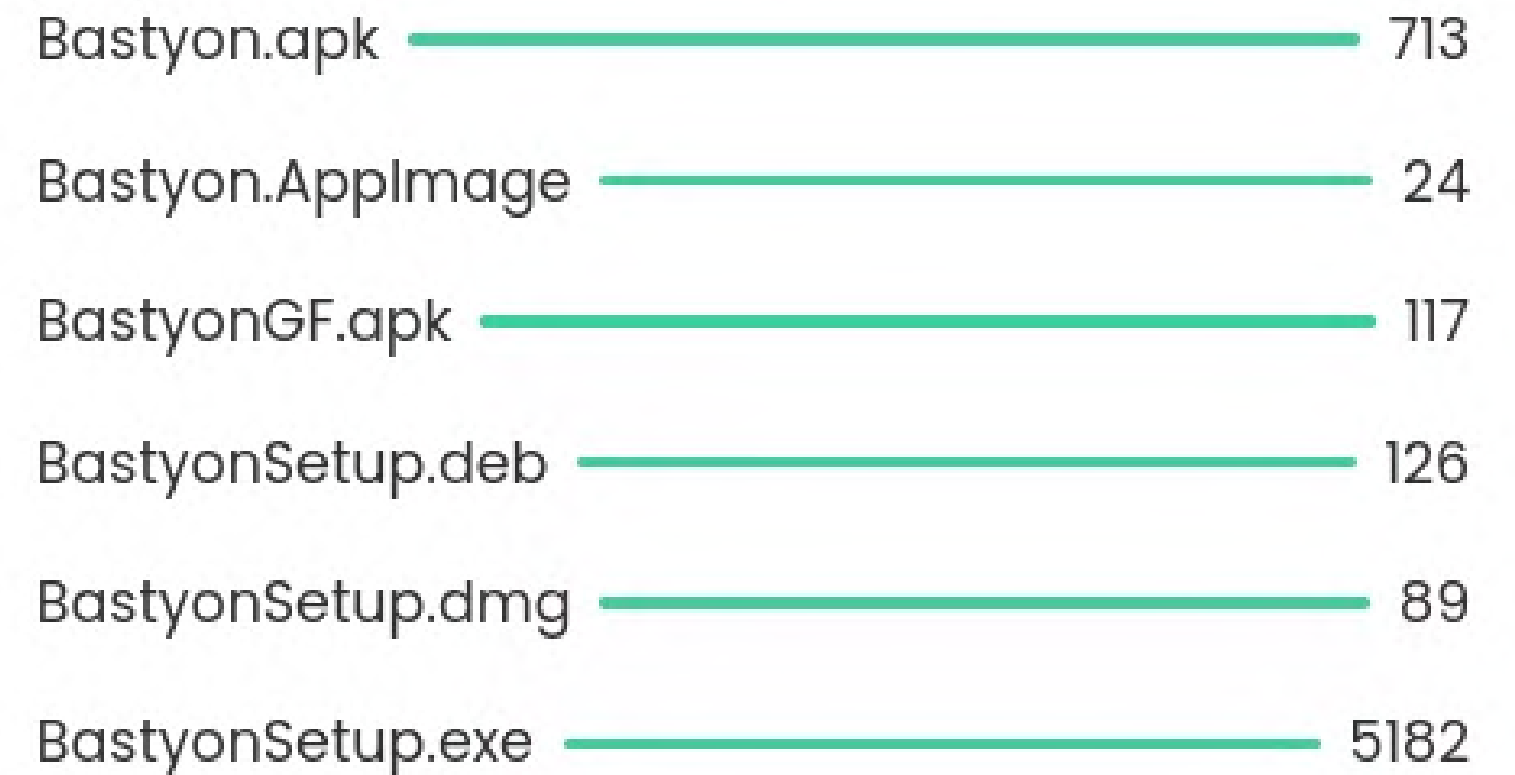


# TRACTION 4:

Desktop app  
46352  
downloads  
from Github

0.9.107

**46352** /downloads





# What is Bastion Ecosystem & PKOIN Utility

Types of content:



short posts



video



audio



long articles



Barteron offers

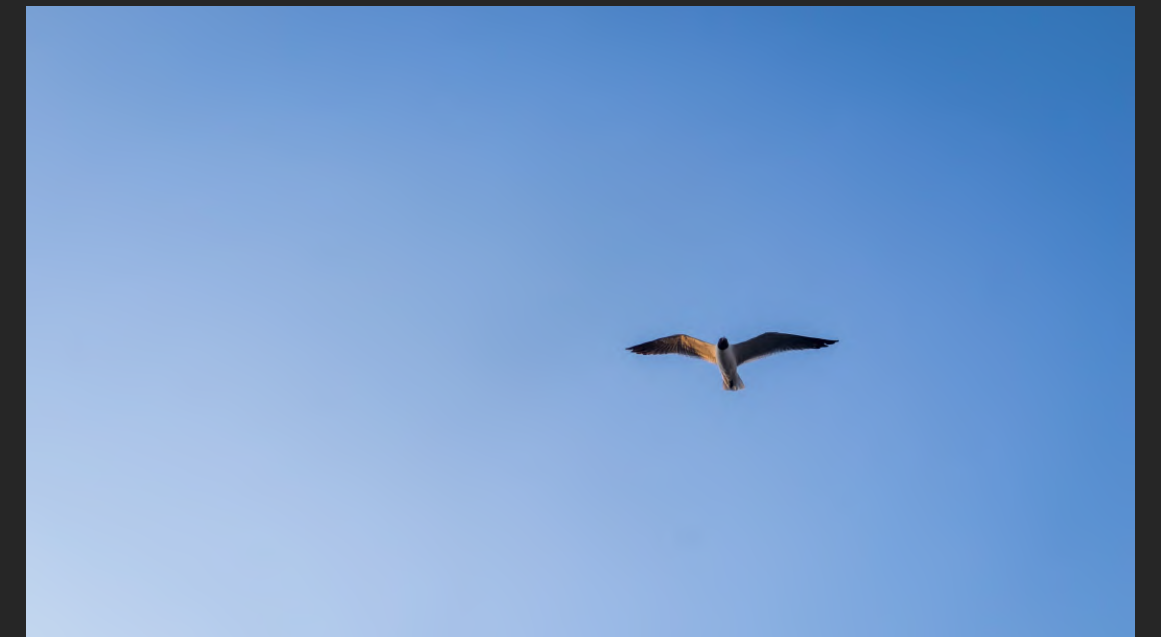


# The Essence of the Project

Bastyon is a fast-growing decentralized social media platform with 1.68 million unique monthly visitors across web, mobile, and desktop applications. Powered by blockchain, Bastyon ensures free speech, user privacy, and equitable monetization through PKOIN (Pocketcoin), its native cryptocurrency. PKOIN is integral to Bastyon's ecosystem, enabling content promotion, monetization, and peer-to-peer transactions.



# The Problem That PKOIN and Bastyon Solve



1.

## Censorship and Privacy Concerns:

- Traditional platforms arbitrarily censor content and exploit user data.
- Bastyon's decentralized blockchain ensures user data privacy and guarantees content permanence.

2.

## High Advertising Costs:

- Average CPM (Cost per Thousand Impressions) on major platforms exceeds \$1.
- Bastyon offers a 28-cent CPM, making it one of the most cost-effective advertising platforms globally.

3.

## Lack of Monetization for Creators:

- Centralized platforms retain significant portions of creator earnings.
- Bastyon allows creators to earn 100% of advertising revenue through PKOIN.



# Market Assessment and Target Market Share

---

## Social Media Market:

- Valued at \$223 billion globally (2024), with 5 billion active users.
  - Bastyon aims to capture 2-5% of privacy-focused and decentralized platform users by 2030.
- 

## Digital Advertising Market:

- Worth \$500 billion globally and growing.
  - With a CPM of 28 cents, Bastyon targets niche advertisers seeking cost-effective and direct audience engagement. Aiming for 1% market share by 2028.
- 

## Cryptocurrency Market:

- Cryptocurrency adoption globally is expected to reach 1 billion users by 2030.
  - PKOIN is positioned as a utility-driven token for a growing decentralized economy.
-



# COMPETITORS AND ADVANTAGES



# Bastyon vs Steemit

- Market cap of Steemit is 16,3X the market cap of PKOIN
- Total Traffic for Steemit is only 1.58X that of Bastyon (2.63M vs 1.66M for web + apps)
- Thus, PKOIN has to 10.3X just to catch up with Steem



### Global rank ⓘ

Dec 2024 Worldwide

Domain	Rank
steemit.com	#31,055
bastyon.com	#38,747





# Advantages:

01

## Ultra-Low Advertising Costs:

- Bastion CPM: \$0.28 (compared to \$1-\$5 on traditional platforms).
- Advertisers gain more impressions for less investment.

02

## True Decentralization:

- Unlike competitors, Bastion operates with no central authority or corporate control.

03

## Traction:

- 1M+ active users, 200k active android users, more than 1600 videos loaded daily, more than 12K comments daily.

04

## PKOIN Backed by Real Utility:

- PKOIN is backed by advertising on the social network, used for decentralized economy on Barteron & other mini apps

05

## Decentralized & Governed by Users:

- Non-corporate project as an alternative to Big Tech, in the mold of Bitcoin

# Project Dynamics



Current Usage:

**1.662 million**

**unique visitors per month:**

1.39M on web, 172k on Android,  
54.2k on iPhone, 46.3k on Desktop

Visitors spend 5 sessions per month on average.

Advertising Performance:

**28 cents**

**CPM derived from:**

8.4 million total visits per month.



# Strategy

## User Acquisition:

- Focus on creators banned or demonetized by centralized platforms.
- Expand in countries with heavy internet censorship

## Advertising Growth:

- Attract small businesses and niche advertisers seeking cost-effective campaigns.
- Promote Bastyon's low CPM to cryptocurrency projects and independent brands.

## Enhancements:

- Bridge from virtual to real world connections, from Bastyon social to Barteron marketplace with integration of metals, crypto and barter

## Global Expansion:

- Increase Bastyon's penetration in emerging markets, focusing on underserved demographics.

# Team



Daniel Satchkov

## Founder

- Daniel Satchkov is an Inventor and Founder of Bastyon. He is also a President and a lead researcher at a fiduciary fintech startup RiXtrema.
- Prior to RiXtrema he was a Director of Risk Research at FactSet, where he invented and led development of innovative risk management software still used by vast majority of institutional money managers.
- Daniel is a winner of the 2015 Peter L. Bernstein Award, one of the most prestigious awards in quantitative finance, awarded for “Reverse Stress Testing”, the best article in any of the industry-leading Institutional Investor Journals.
- Daniel was also the 2010 Best Author from Emerald Publishing for “New Paradigm of Risk Management”.
- He speaks at numerous financial conferences and has published articles dealing with risk management issues in the Journal of Derivatives, Journal of Asset Management and others.
- Daniel is a member of the international Working Group on Artificial Intelligence and Genomic Diagnostics (WG-AIGD).

## Global Development Team

Open-source collaboration on GitHub, with developers worldwide.

## Decentralized Governance

Contributors and community members guide Bastyon’s evolution.



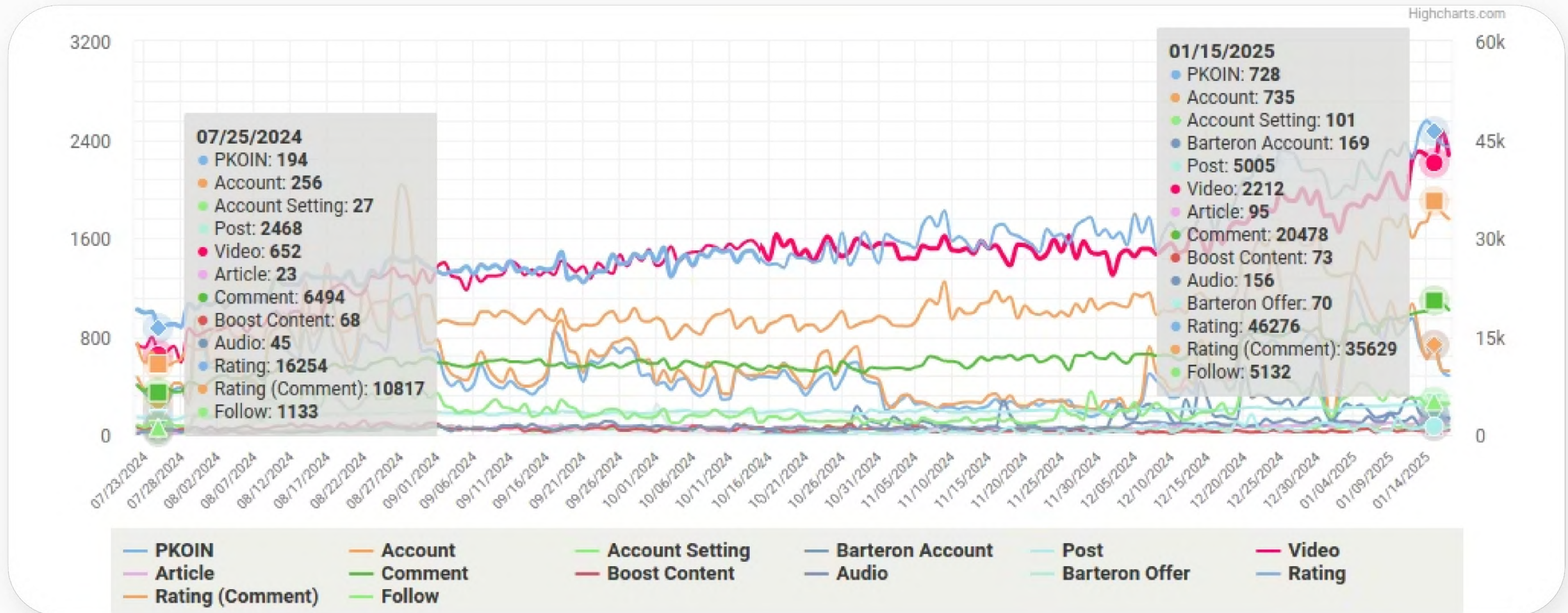
# Why Invest in PKOIN? Massive undervaluation with real traction.

01	30%+ Staking Return in 2025:	PKOIN is a high return staking return currency with next halving in ~1.5 years)
02	Highly Deflationary:	PKOIN emission is at 16.5M out of total 24.37M i.e. nearly 70% already issued.
03	Cost-Effective Advertising:	At 28 cents CPM, PKOIN-powered ads offer the lowest cost in the market.
04	Growing User Base:	Bastyon has more active users and PKOIN real utility than 99% of much bigger projects.
05	Real Utility:	PKOIN powers advertising and is already used extensively on Barteron in a real economy with food, services, real estate sold for it. Yet, it is extremely undervalued.
06	Dramatic Liquidity Increase	February 2025 is a launch of WPKOIN on Uniswap along with synthetic staking smart contract. Access to largest DEXes in the world.



# Increase in Daily Activity on Bastyon Blockchain

# Posts from 2468 to 5005    # videos from 652 to 2,212    # comments from 6,494 to 20,478





# Staking

PKOIN is Proof-of-Stake  
Cryptocurrency with 30%  
Annual Return

[CertiK PKOIN Audit &  
Verification Score](#)  
[\(Rating: A; Score: 80.58\)](#)

01

**Earn Passive Income** – Support the Bastion network and receive Pocketcoin (PKOIN) rewards.

02

**Simple Setup** – Run a node on your personal computer with just 50GB of SSD storage and a stable internet connection.

03

**Staking Rewards** – Your earnings grow based on the amount of PKOIN you stake in your node.

04

**Decentralized Participation** – Help maintain a secure, censorship-resistant blockchain ecosystem.

05

**No Special Hardware Needed** – Any standard computer can become a node and start earning.

# Chat



## Highly Secure:

Fully p2p decrypted, innovative encryption using blockchain for key exchange

## Integrated payments:

PKOIN payments are one click in the encrypted chat



# Mini-apps (full release January 2025)

Bastyon has a simple SDK for developers to build mini-apps in days

## Creating a platform of apps revolving around Bastyon & PKOIN

---

### Benefits for developers:

- Payments via PKOIN for min-apps take 2 lines of code
- Developers get 1 million + active users

### Benefits for users:

- Variety of decentralized apps without logging out
  - Internet independent of big tech
-



# 1ST MINI-APP

**Barteron – real value,  
real utility for PKOIN**

**Decentralized market places of  
goods, services and  
connections**

**Adding on average 40 new  
sellers daily 3 weeks after  
launch**

**Exchange for PKOIN, other  
crypto, silver and barter**



# Barteron – Decentralized Marketplace; Crypto & PKOIN Enabled

Coffee for PKOIN

800 g coffee beans "Jacobs" Monarch Original, 800 g  
18 PKOIN  
\$ 1062 USD  
Contact seller  
Barter777  
5.0 rating (0 reviews)  
On Barteron from September 24, 2024

Artisan Chees for PKOIN

Cheese factory Near Cordun  
44.02 PKOIN  
\$ 2558 USD  
Contact seller  
NaCordon  
5.0 rating (0 reviews)  
On Barteron from October 1, 2024

Bread for PKOIN

Gluten-free bread  
5.63 PKOIN  
\$ 328 USD  
Contact seller  
Vsk1  
5.0 rating (0 reviews)  
On Barteron from November 22, 2024

Honey for PKOIN

Meadow honey, multicolored. Packing in three liters.  
47.19 PKOIN  
\$ 2785 USD  
Contact seller  
Mihal\_Shakh  
5.0 rating (0 reviews)  
On Barteron from November 3, 2024

Website creation for PKOIN

Website creation: online store, business card, blog, any other.  
300 PKOIN  
\$ 177.06 USD  
Contact seller  
Traster 1  
5.0 rating (0 reviews)  
On Barteron from December 14, 2024

Taxi for PKOIN

Taxi in Omsk  
8 PKOIN  
\$ 4.76 USD  
Contact seller  
goritangoromsa  
5.0 rating (0 reviews)  
On Barteron from December 8, 2024

Real Estate & Land for PKOIN

I am selling two plots at a discount in Russia, Nizhny Novgorod region, Divevsky district  
13,007.77 PKOIN  
\$ 7,739.62 USD  
Contact seller  
AuctionBills  
5.0 rating (0 reviews)  
On Barteron from October 27, 2024

I will sell a house in Samara, it is possible for business  
631,618.06 PKOIN  
\$ 399,749.21 USD  
Contact seller  
Aleks3333  
5.0 rating (0 reviews)  
On Barteron from November 9, 2024



# Paid Content for PKOIN (analogous to Patreon or Boosty)



1.

Authors set subscription levels in PKOIN



2.

Subscribers pay PKOIN to access gated content



3.

100% of subscription fees to authors  
vs. 50% in centralized sites



# SECURITY

---

**Two major penetration tests:  
Breachlock & Cyberscope**

---

**Collective 100+ of developer experience  
working in the fintech space**

---

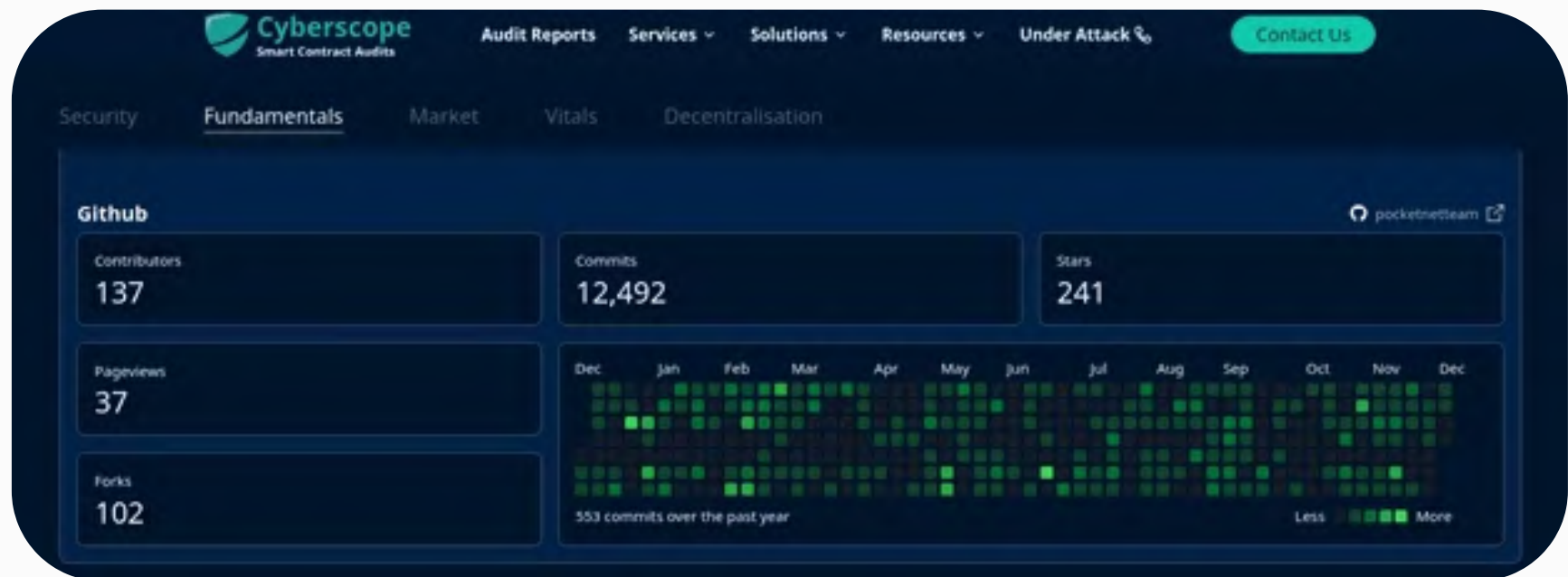
**Very active Github**

---



# TOKENOMICS & LIQUIDITY

- 01 Total Supply of 24,375,000 with over 16 million issued
- 02 No ICO, no premine, organic growth
- 03 2 CEX: Digifinex & Tapbit
- 04 February 2025 Launch of WPKOIN wrapped token on Uniswap
- 05 February 2025 Launch of WPKOIN synthetic mining on Uniswap





# Sources of Growth for PKOIN

Independent  
of Additional  
Investment:

1. Rapid user & activity growth due to demand for decentralization of speech
2. Barteron gives real world uses to PKOIN (food, clothes, electronics, real estate)
3. Launch of mini-apps rapidly increases scope of use of PKOIN
4. Launch of WPKOIN increases target market & ease of entry

With  
Additional  
Investment:

1. CEX listing brings massive liquidity
2. Additional marketing budget create KOL awareness & demand